INCREDIBLE INDIA

India's tourism industry has huge potential and can be utilised to generate income. Every nook and corner in the country has a story to be told, raw culture that can be experienced. Ironically, we don't realise the value of our cultural heritage while tourists from other nations love to explore sites we hadn't even heard about.

Promoting***rural tourism***is a great way to generate employment. The basic idea is to link the rural people with the tourists. The concept of rural home stays is an emerging trend in[*Rajasthan*](https://www.google.co.in/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&ved=0ahUKEwj1y7aq0sPRAhXCRI8KHX9EDlUQjRwIBw&url=http%3A%2F%2Fwww.rajasthantourplanner.com%2Fblog%2Ftop-destinations-enjoy-best-rajasthan-tourism%2F&bvm=bv.144224172,d.c2I&psig=AFQjCNEJRmivM3q4SF6-oQry40Ik8AsUNg&ust=1484552273204309). We can provide the contact numbers and details of the people willing to rent their homes for rural home stays, giving a chance to experience the true essence of Rajasthan to the tourists.